



Terra Magica:

The Peter A. Dettling Gallery & Wilderness Education Centre

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“Tell me and I’ll forget;
Show me and I may remember;
Involve me and I’ll understand”
Chinese proverb

The Terra Magica Gallery & Wilderness Forum is based on three main pillarsⁱ:

I : TELL ME

Gathering, presenting & discussing ancient knowledge & modern science on the natural world through a variety of outlets, activities and mediums, such as talks, panel discussions, social media et cetera.

II : SHOW ME

Showcasing the accumulated knowledge through exhibiting the award winning work of Peter A. Dettling.

III : INVOLVE ME

Teaching the gathered knowledge to interested people through a variety of workshops & excursions into the Great Outdoors, led by a variety of well-respected naturalists.

Terra Magica - I / The Gallery

- Nature Photography should be used to help understand how the natural world works and in between it all, man’s standpoint in the wholeness of it all. This is the heart of Peter Dettling’s work and shall be reflected in his imagery displayed at the gallery. Storytelling, not only the visual aspect of it, shall be provided to the visitor by either Peter or his staff & also by cleverly placed displays.

Terra Magica – II & III / The Wilderness Education Centre

- Invite naturalists to talk about various aspects of wilderness and wild animals at the gallery, in front of a live audience.
- The Wilderness Education Centre is an ecologically oriented part of the Gallery dedicated to providing educational programs, many of them free of charge, in the gallery itself (wall displays, talks and similar). In addition field excursions led by well-respected naturalists will provide the visitor the opportunity to get physically connected to the natural world. The programs will focus on the Canadian Rocky Mountain Parks & surrounding areas and include programs such as tracking, animal behavior (in particular bears and wolves), natural history and human societies that live(d) and shape(d) this mountain ecosystem.

“IN WILDNESS IS THE PRESERVATION OF THE WORLD”

Henry David Thoreau

ⁱ Concept created by Peter A. Dettling, 2011